



## **ALFRED A. EDMOND, JR.**

Sr. Vice President, Editor-in-Chief

Alfred Edmond is a Senior Vice President and the Editor-in-Chief of **BLACK ENTERPRISE** magazine. As a Senior Vice President, Mr. Edmond is a member of the senior management of the magazine's parent company, Earl G. Graves Ltd. He is responsible for the long-term planning and development of the editorial content of the magazine, as well as the hiring and overall supervision of the editorial staff, consisting of staff editors, writers, contributing editors and the art and production departments. As Editor-in-Chief, Mr. Edmond sits on the **BLACK ENTERPRISE** editorial board and manages the editorial budgets for the magazine. He is also responsible for setting and enforcing quality standards for editorial content extensions of **BLACK ENTERPRISE**, including blackenterprise.com, the Black Enterprise Business Report for radio and the Black Enterprise Report television show.

An award-winning reporter and editor, Mr. Edmond has been recognized by *TJFR Business News Reporter* as one of America's 100 Most Influential Financial Journalists. During his tenure as the chief editor of **BLACK ENTERPRISE**, the magazine has earned five Folio: Editorial Excellence Awards in the category of business/finance consumer magazines, a Griot Award from the New York Association of Black Journalists and more than a dozen other editorial and design awards. A nationally recognized expert on business and economic trends, Mr. Edmond has appeared regularly on such television shows as CNNfn's MarketCall, BET Nightly News and America's Black Forum, and is a highly sought-after public speaker.

Mr. Edmond joined **BLACK ENTERPRISE** in 1987 as an associate editor and advanced to business editor later that year. In 1990, he was promoted to senior editor/administration and was appointed to managing editor in 1992. He was appointed to executive editor in 1995 and assumed his current role in January 2000. Before joining **BLACK ENTERPRISE**, Mr. Edmond served as the senior editor of MBM/Modern Black Men Magazine (1986) and as an associate editor for the Daily Challenge (1985). Mr. Edmond was also the managing editor of Big Red News (1983-1985), a black weekly newspaper in Brooklyn, N.Y. (now the New York Beacon).

Mr. Edmond is a member of the National Association of Black Journalists (NABJ) and a member of the board of the American Society of Magazine Editors. He is a lifetime member of the New York Association of Black Journalists (NYABJ) and the Rutgers University Alumni Association; and a lifetime and founding member of the Rutgers African American Alumni Alliance. He is also a charter member of the NABJ Business Writers Task Force. He currently serves on the editorial advisory board of the Rutgers Alumni Magazine, the board of trustees of the Bridge Street Church Preparatory School in Brooklyn, N.Y., and the board of Leadership Enterprise for a Diverse America (LEDA). He has also served as an adjunct professor in the journalism department at Rutgers and as an instructor for the NYABJ High School Journalism Workshop at Long Island University's Brooklyn Campus. In 2000, Mr. Edmond was recognized with the NYABJ's Chapter Service Award.

A native of Long Branch, New Jersey, Mr. Edmond is a 1996 inductee into the Long Branch High School Distinguished Alumni Academic Hall of Fame. He graduated from Rutgers College at Rutgers, the State University of New Jersey in New Brunswick in 1983 with a degree in studio art and a minor in economics. Mr. Edmond has been a member of Brooklyn's Bridge Street A.W.M.E. Church since 1983. A health and fitness enthusiast, Mr. Edmond pursues bodybuilding as a hobby and has competed in several shows as a member of Natural Bodybuilding Inc., a drug-free bodybuilding organization, since 1999. Married with four children, Mr. Edmond resides in New Jersey.

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**BLACK ENTERPRISE** magazine, *your ultimate guide to financial empowerment*, is the premier business and investment resource for African Americans. Since 1970, **BLACK ENTERPRISE** magazine has provided essential business information and advice to professionals, corporate executives, entrepreneurs and decision makers. Monthly, the publication provides 3.8 million readers with information on entrepreneurship, careers and financial management. As the definitive source of information for and about African American business markets and its leaders, **BLACK ENTERPRISE** is the authority for business news and trends. The magazine is published by Earl G. Graves Publishing Company, Inc.